

GOVERNMENT RELATIONS PROGRAM OVERVIEW

CORE ADVOCACY PRINCIPLES

The BCKK will base its overall advocacy efforts upon the following principles, which it believes are vital to further develop commerce between the United Kingdom and Korea, promote the interests of British companies and members, and improve the international business environment in Korea.



PROGRAM OBJECTIVES

- I. Represent the member companies' interests externally to effect changes that will improve the international business environment in Korea.
- II. Facilitate the exchange of views on key public policy issues between member companies and the Korean government.
- III. Advocate for the implementation of policies that will create meaningful business opportunities for members.
- IV. Enhance the members' market intelligence and understanding of the Korean regulations affecting their business.

For more information, contact us at Eunha.kim@bckk.or.kr or on +82 2-6365-2308.

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PROGRAM STRUCTURE

I. Market Access Committee (the “Committee”)

- a. The Committee, under the supervision of the Executive Committee, will act as the main vehicle through which the BCCK member companies raise market access-related issues, develop policy positions and strategize advocacy approaches.
- b. The Committee will consist of interested member company executives, chairpersons from each subcommittee, a British Embassy representative, a legal representative, and the BCCK Government Relations personnel.
- c. There will be no additional fee to join the Committee in 2018.
- d. The Committee will meet quarterly, and will ensure that there is no conflict among various subcommittees in terms of their policy positions.

II. Market Access Subcommittees

- a. Under the Committee, the BCCK will create a number of sectoral subcommittees depending on the member companies’ needs.
- b. Each subcommittee will consist of government relations representatives from interested member companies, and will meet bimonthly to discuss market access issues, develop policy positions, and organize speaker events.
- c. Each subcommittee will be funded with its own budget to organize events throughout the year.

WHY JOIN BCCK GOVERNMENT RELATIONS PROGRAM?

- I. Increase exposure to the Korean and UK policymaking process and influence legislation.
- II. Raise awareness of market access issues.
- III. Enhance market intelligence.

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